

Privacy Policy for Full Potential Leadership, LLC

Effective Date: August 2021

Last Updated: April 5, 2025

Full Potential Leadership, LLC (“Company,” “we,” “us,” or “our”), including its affiliates and subsidiaries (such as Cameron W. Jenkins and related brands), is committed to safeguarding the privacy of individuals with whom we interact, including clients, customers, vendors, event participants, and visitors to our online platforms. This Privacy Policy outlines how we collect, use, store, and protect your personal information across all areas of our business operations.

1. Scope

This Privacy Policy applies to all personal data collected, used, or disclosed by Full Potential Leadership, LLC, whether:

- Online (via our website, social media, emails, forms, applications)
 - Offline (during consultations, coaching sessions, events, or business operations)
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2. Information We Collect

We may collect the following categories of personal information:

a. Personal Identification Information

- Full name
- Mailing address
- Email address
- Phone number
- Date of birth (if applicable)
- Social media handles

b. Professional or Business Information

- Company name
- Job title
- Professional background
- Client profiles or service history

c. Financial and Transactional Data

- Billing information (credit card or payment details)

- Purchase history
- Invoices and contracts

d. Communications

- Email correspondence
- Call and meeting records
- Event signups or survey responses

e. Website and Digital Use Data

- IP address
 - Browser type and version
 - Cookies and usage data (via analytics tools)
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3. How We Use Your Information

We use your personal data for the following business purposes:

- To provide leadership development, coaching, and consulting services
 - To communicate with you about services, resources, or events
 - To process transactions and deliver products or services
 - To manage relationships and internal records
 - For marketing, promotions, and newsletters (with consent)
 - To comply with legal and regulatory obligations
 - To improve our offerings and tailor experiences
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4. Legal Bases for Processing (if applicable under GDPR)

For individuals in the European Economic Area (EEA), we rely on the following legal bases to process personal information:

- Your **consent**
 - **Contractual necessity** (to perform our agreement with you)
 - **Legitimate interests** (e.g., marketing or internal analytics)
 - **Legal obligations**
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5. Sharing Your Information

We do not sell or rent your personal information. We may share it with trusted third parties only under these circumstances:

- **Vendors or contractors** performing services on our behalf (e.g., payment processors, email providers)
- **Legal or governmental authorities**, when legally required
- **Business transfers**, in the event of a merger, acquisition, or sale

All third-party providers are required to maintain the confidentiality of your information and comply with data protection laws.

6. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect personal data from unauthorized access, loss, misuse, or alteration. These measures include:

- Secure storage and encryption of sensitive data
- Access controls and authentication requirements
- Staff confidentiality agreements and training

Despite these measures, no system is 100% secure, and we cannot guarantee absolute security.

7. Data Retention

We retain personal data for as long as necessary to fulfill the purposes outlined in this policy or as required by law, including record-keeping obligations and contract enforcement.

8. Your Rights and Choices

Depending on your location and applicable laws (such as GDPR or CCPA), you may have the following rights:

- To access, correct, or delete your personal data
- To restrict or object to certain data processing
- To withdraw consent at any time (where consent is the legal basis)
- To request data portability (where applicable)
- To file a complaint with a regulatory authority

To exercise these rights, please contact us using the information below.

9. International Data Transfers

If you are located outside the United States, your information may be transferred to and processed in the U.S., where our operations are based. By providing your information, you consent to this transfer.

10. Children's Privacy

Our services are not directed to children under 13. We do not knowingly collect personal information from minors. If we discover that we have received data from a child without verified parental consent, we will delete it promptly.

11. Changes to This Policy

We may update this Privacy Policy periodically. When changes are made, we will revise the "Effective Date" and may notify you by email or through our platforms. Continued use of our services after changes implies your acceptance.

12. Contact Us

For any questions about this Privacy Policy or to exercise your privacy rights, please contact:

Full Potential Leadership, LLC

Email: cwjleadership@gmail.com

Phone: 1-800-436-9569

Mailing Address: 27251 Wesley Chapel Blvd STE B14 #718 Wesley Chapel, FL 33544
